

Richard Basen III

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Experience

AT&T – Co-Op Atlanta, GA June 2015 – Present

Southeast Headquarters – Business Sales Leadership Development Program

- Continuous virtual Co-Op role with AT&T spanning the non-summer months
- Assist in the transformation of the sales curriculum from wireline based courses to wireless based technologies including cloud automation, database management, and server virtualization
- Train and lead AT&T College Ambassadors while leveraging AT&T content, conducting presentations, and identifying technology issues
- Recruit college candidates to present AT&T internship and development programs to various campus organizations
- Invent a Graphical User Interface (GUI) for a “Retention Calculator”: A side-by-side job comparison application evaluating the pay and benefits analysis of AT&T benefits versus the competition
- Generate and embed training media into various iOS, Android, and web applications including BigTinCan, Box, AT&T Forms, and IBM Connections (tSpace)

AT&T – Intern Atlanta, GA June 2016 – August 2016

Southeast Headquarters – Technology Development Program: Emerging Technologies

- Aided the Strategic Platforms and Roadmaps Division (SPR) with application portfolio management and strategic application infrastructure
- Developed a SPR document that highlighted vital documents found in the SPR tSpace sites enabling easier user experience and interaction – Promoted and featured in the CIO of AT&T Services and the President of Technology Development’s Monthly Newsletter to the Technology Development organization
- Organized and hosted weekly “Knowledge Build” sessions with members of the SPR team regarding the latest business development plans and process maps

AT&T – Intern Atlanta, GA June 2014 – August 2014

Southeast Headquarters – Business Sales Leadership Development Program

- Leveraged social media optimization utilizing internal, IBM Connections, and external programs, LinkedIn/Twitter
- Facilitated with the transformation of an AT&T business-oriented social media sales portal
- Developed a communications strategy for the department to network with graduates of the program

AT&T Awards and Recognition

- AT&T 2016 Coding Challenge: Lead team to a second place finish out of eighteen teams across the nation as Product Owner Delegate utilizing the latest front-end web design technologies including HTML5, CSS3, JavaScript
- AT&T July 2015 HR/Labor Relations “Service Leader Award Winner”: Awarded by the SEVP of Human Resources for going above and beyond the call of duty as an intern within the HR sector
- AT&T 2014 Intern Challenge “Creative Collaborator Award Winner”: Placed 1st among 615 interns nationwide and recognized by CEO of AT&T Entertainment and Internet Services

Skills and Certifications

Microsoft Office Suite • HTML5 • CSS3 • UX Design • MySQL • Bootstrap • Adobe Creative Cloud • Social Media Management
Data Analysis • Java • Project Management • Wireframing • Tableau • Six Sigma Yellow Belt Certified

Organizations

National Society for Leadership and Success – Vice President August 2015 – Present
Beta Theta Pi Men’s Fraternity at Florida State University – Alumni Relations Chair August 2014 – Present
Association of IT Professionals (AITP) Florida State University Chapter – Member August 2014 – Present
Institute of Electrical and Electronic Engineers (IEEE) – Member August 2014 – Present
University of Central Florida Men’s Bowling Team – Member July 2013 – December 2013

Education

Florida State University – Bachelor of Science in Information Technology January 2014 – May 2017
University of Central Florida June 2013 – December 2013